



SPRING CLEAN YOUR JEWELRY BOX WITH *Wimmer's Diamonds*



Spring Cleaning, But Make It Sparkle

As the snow melts and the flowers bloom, spring brings the perfect opportunity to refresh not just your home, but your jewelry box, too. From well-loved rings that need a little TLC to heirloom pieces ready for a refresh, Wimmer's Diamonds offers expert services to clean, repair, restyle, and even transform your old gold into something new and meaningful.

"Part of being a full-service jeweler is making sure we take care of our clients and their jewelry needs," Wimmer's Owner Aaron Wimmer said. "Jewelry often holds deep sentimental value. Our goal is to help every piece shine again."

REFRESH. REPAIR. REIMAGINE.

Jewelry Care

WHAT WIMMER'S CAN DO FOR YOU

Cleaning & Inspection—Always Complimentary

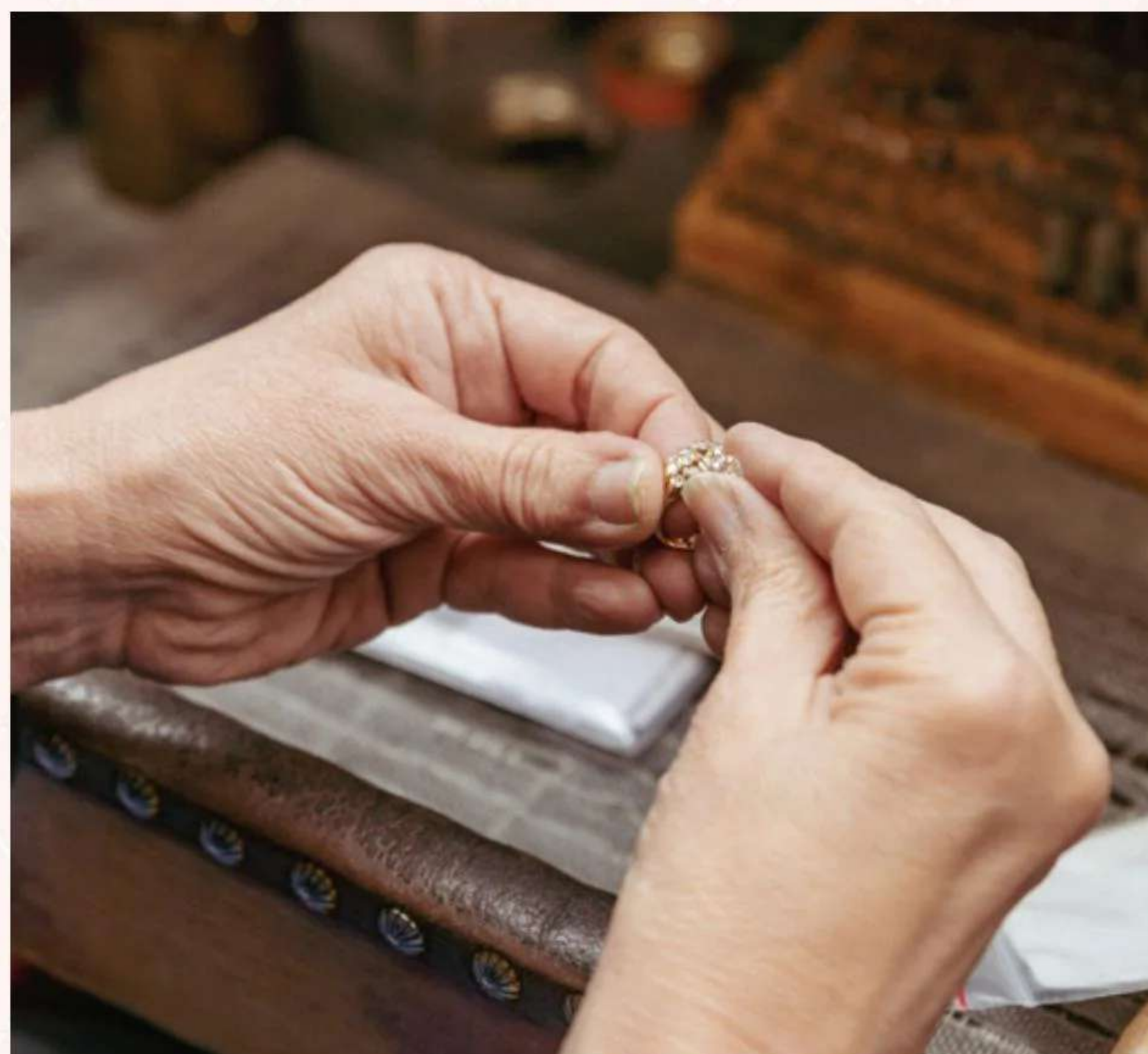
Whether your pieces came from Wimmer's or not, you can bring them in for a free professional inspection and cleaning—no appointment necessary.

Here's how it works

Stop in anytime and let the team examine your jewelry for loose stones, worn prongs, or hidden damage.

Jewelry is cleaned on-site—often while you wait or after a short errand run.

Wimmer's uses commercial-grade tools and solutions for a deeper clean than most at-home kits.

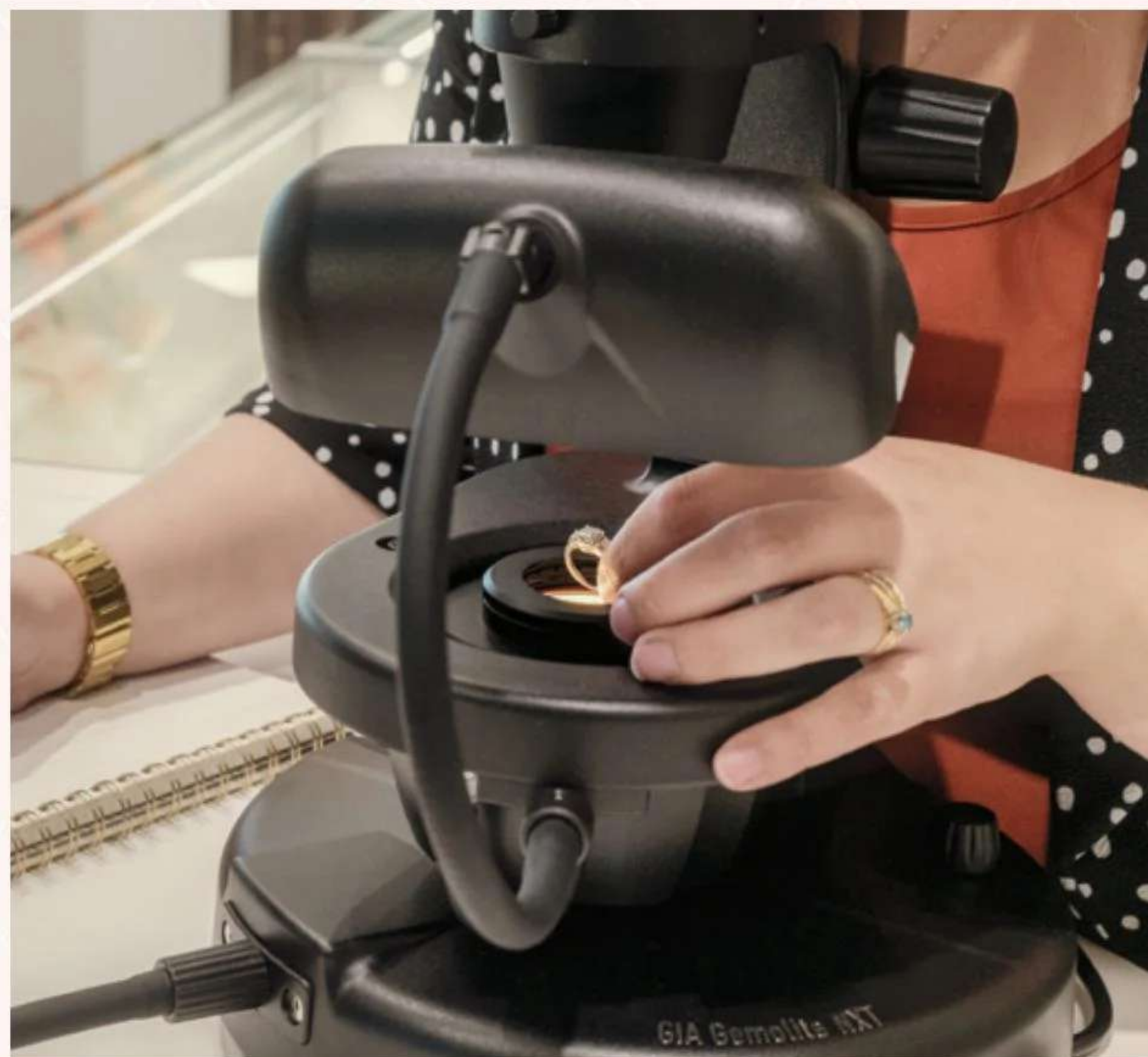


AT-HOME TIP: DON'T TRUST EVERY INTERNET HACK. (TOOTHPASTE IS NOT YOUR JEWELRY'S FRIEND.) INSTEAD, ASK THE TEAM ABOUT SAFE CLEANING PRODUCTS YOU CAN USE AT HOME!



JEWELRY CLEANING TIPS AT HOME

- Use store-approved cleaners.
- Remove pieces when gardening, cleaning, or working out.
- Pearls should go on last and come off first.
- Keep jewelry out of direct sunlight and away from heat or chemicals.



Jewelry Repair

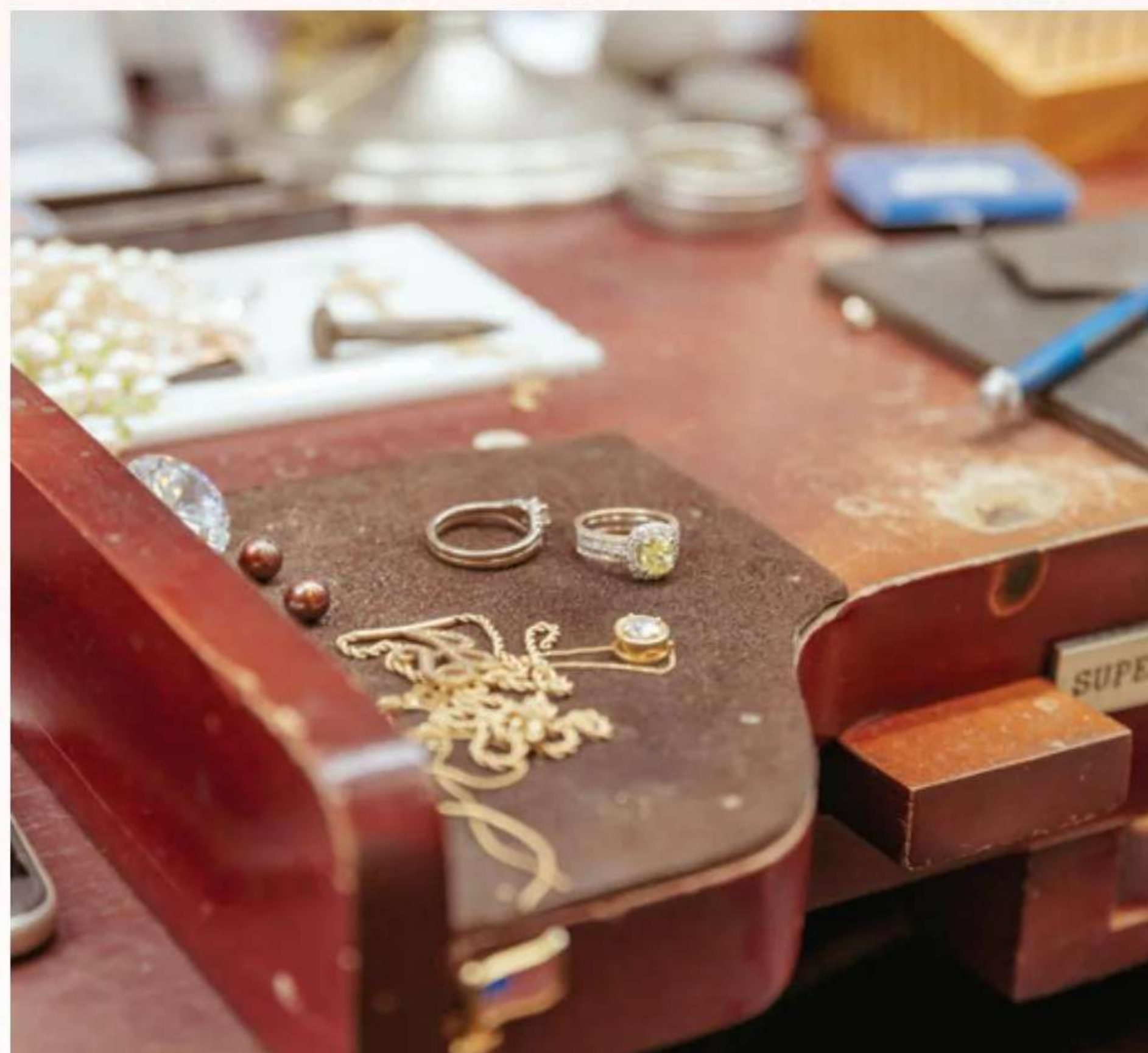
RESTORE WITH CARE

Every piece gets an expert eye before repairs begin. Wimmer's offers in-house service by three experienced goldsmiths, meaning your jewelry never leaves the store.

Common repairs:

- Ring sizing
- Prong rebuilding or replacement
- Loose diamonds or gemstones
- Broken chains or clasps

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Though rush options are available, most repairs take about one to one and a half weeks. After an inspection, a quote is provided on the spot.

“Preventative care saves heartbreak,” Store Manager Wendy Thymian said. “We often catch damage before a stone is lost. It’s about peace of mind.”

Jewelry Restyling

SOMETHING OLD, SOMETHING BEAUTIFUL

Sometimes you inherit a piece that doesn’t match your style—or maybe your personal look has simply evolved. Wimmer’s can help transform those meaningful items into designs you’ll wear again with pride.

How it works

- Bring in your stones or pieces (even if you’re unsure what you want).
- Consult with an onsite Wimmer’s designer—bring inspo pics if you have them.
- Wimmer’s will help design something brand-new using your materials (and sometimes theirs, if needed).

Testimonial

RESTYLED PEARL NECKLACE

"I'm so happy with my restyled pearl necklace. Aaron and the Wimmer's staff were thoughtful and very helpful, turning my mom's pearl brooches into a lovely necklace that fits my life. As my sister said, 'It's like getting a hug from Mom every time I wear it.' Many thanks, Wimmer's!"

-Karen H.





Gold Buying

TURN THE PAST INTO POSSIBILITY

If you've got outdated, broken, or outlived gold jewelry sitting in a drawer, Wimmer's can help you turn it into cash—or better yet, store credit with a 20% bonus.

How it works

- Walk-in, no appointment needed.
- Your pieces are sorted, tested, and weighed.
- You'll receive a quote for cash or 20% more in store credit.
- Use your credit toward a new piece, repairs, or a restyling project!



PRO TIP: CLIENTS OFTEN USE THEIR GOLD CREDIT TO FINALLY BUY THAT PIECE THEY'VE BEEN EYEING—OR TO COVER A RESTYLING THEY DIDN'T REALIZE WAS POSSIBLE!



Don't Miss this Extra Sparkle

CHRISTMAS IN JULY

Stay tuned for Wimmer's Christmas in July event—an annual favorite happening mid-month with up to 50% off storewide on selected items. It's the perfect time to shop (or splurge with that gold credit). Follow Wimmer's online for updates!

NO APPOINTMENT NECESSARY, BUT TEXT 701-282-2606 TO SCHEDULE YOUR DEDICATED TIME WITH THE TEAM TODAY!



Why Wimmer's?

With decades of experience and a reputation for treating every customer like family, Wimmer's Diamonds is the FM community's trusted destination for jewelry care, repair, and reinvention.

"We're here to help your jewelry tell the story you want it to tell—whether that's polishing a ring for spring, or completely rewriting its next chapter," Aaron said.

Stop in today to learn more about the endless ways you can bring a little sparkle into your life with Wimmer's!

