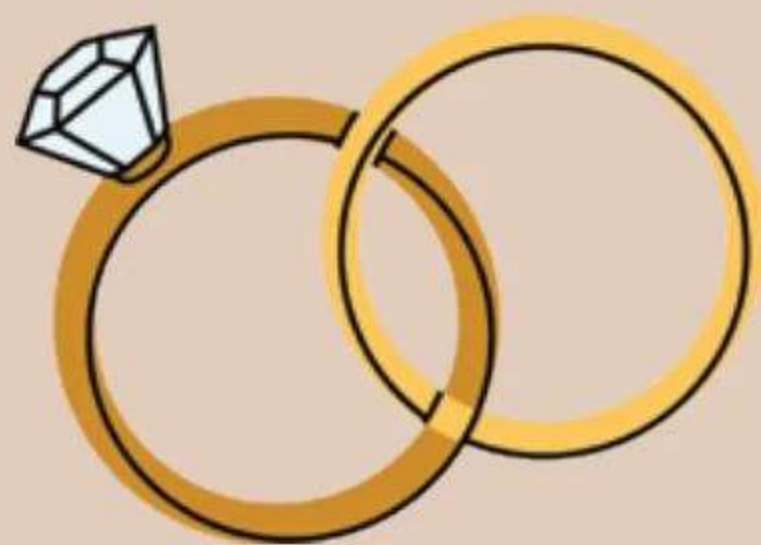


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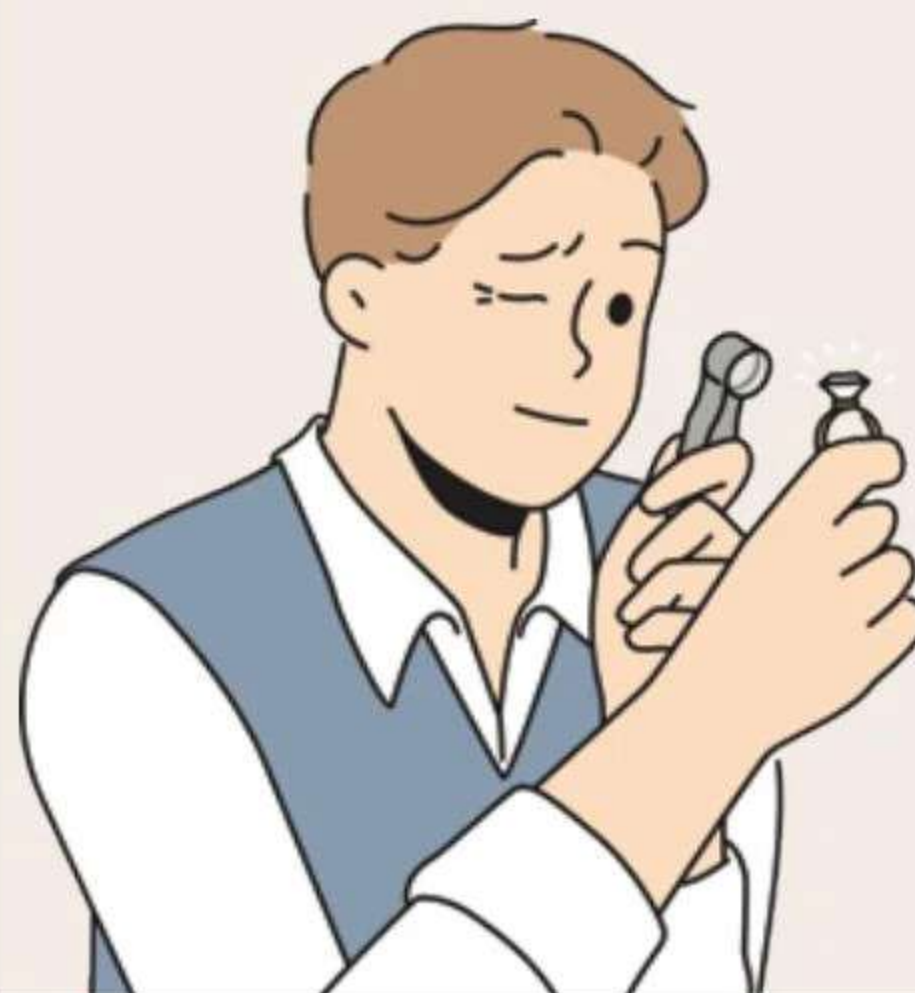
ESSENTIAL TIPS FROM YOUR TRUSTED, *Local Jeweler- Wimmer's Diamonds*

Ever wondered how to keep your jewelry shining or how to choose pieces that truly express your unique style? Look no further! The experts at Wimmer's Diamonds are here to share their top 10 tips for buying, maintaining, and cherishing your precious gems. From deep cleaning to custom creations, these insider tips will ensure your jewelry doesn't just sparkle but tells your story, one brilliant piece at a time.



REGULARLY BRING YOUR JEWELRY IN FOR A DEEP CLEAN.

"Things such as lotion, soap, body oils, and sweat can dull the sparkle of your jewelry." - *Brenda, Goldsmith*

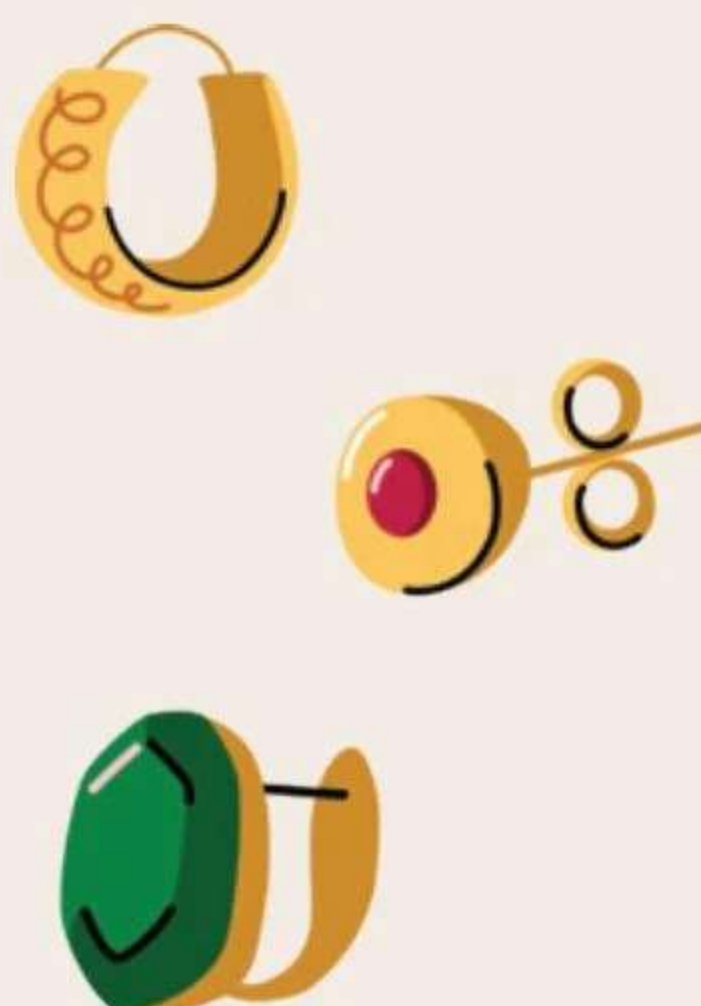


INSPECTIONS

"Visit us every four to six months to have your jewelry inspected for loose gemstones, worn or broken prongs, and other potential issues." - *Paul, Goldsmith*

REFLECT YOUR STYLE WITH YOUR JEWELRY CHOICES.

"The jewelry you wear should be a reflection of your style, vibe, and personality. Choose what fits YOU!" - *Emily, Inventory Manager, Social Media Manager*



PEARLS & CHEMICALS DON'T MIX.

"Pearls do not like hairspray or perfumes. So, when wearing pearl jewelry, be sure to put them on last when getting ready and take them off when you get home." - *Liz, Registered Jeweler*





REMOVE FINE JEWELRY BEFORE SWIMMING.

"We live in lakes country so be sure to remove your fine jewelry before jumping into the cool lake water. Cool temperatures can cause your finger to shrink and your ring could slip off and fall to the bottom of the lake."

- Mike, Controller



TRANSFORM OLD JEWELRY INTO NEW TREASURES.

"Make the old new again. If you have dated, worn-out jewelry that you'll never wear again, let us help you to restyle it into something new and meaningful that you can cherish for years to come." - Aaron, Owner & Jeweler

CUSTOM-MADE JEWELRY JUST FOR YOU.

"Whether it be a ring, necklace, bracelet, or earrings—if you can dream it, we can do it. One of our specialties is custom-making jewelry."

- Tricia, Registered Jeweler



ENGAGEMENT RINGS FOR ANY BUDGET.

"When choosing an engagement ring, you can achieve the same look of a ring at many different price levels based on what you pick for the center stone—a natural diamond, lab diamond, colored gemstone, etc."

- Wendy, Registered Jeweler



WEAR YOUR FINE JEWELRY OFTEN.

"Don't hesitate to wear your fine jewelry on a regular basis. Your diamond and gemstone jewelry is meant to be worn and enjoyed—not kept in the safe or a drawer until you have a fancy function to attend." - Kirstin, Goldsmith



BUILD A TIMELESS JEWELRY WARDROBE.

"Look to build a jewelry wardrobe by choosing classic, timeless pieces that will represent who you are." - Deb, Jeweler



VISIT WIMMERS TODAY!
www.wimmersdiamonds.com

